

Name 3/10/15
 Hour _____

World War II at Home

Guided Notes

	Definition	Other Notes
Propaganda	To systematically promote particular ideas, doctrines, or practices through the use of popular media.	<ul style="list-style-type: none"> • Visual Communication that influences people to make you think something. • perception/view point can be more different than reality

Types of Propaganda

Bandwagon	You should do _____ because everyone else is doing it.
Testimonial	<ul style="list-style-type: none"> • An important person or famous figure endorses a product. ↳ like bandwagon, but with only one person
Transfer	Projecting positive or negative qualities (praise or blame) of something to another in order to make the second more acceptable or to discredit it.
Fear/ loaded words	<ul style="list-style-type: none"> • plays on deep-seated fears • warns that disaster will result if they don't do what is asked
Glittering Generalities	Using virtue words that are connected to emotions (good, democracy, motherhood) to accept and support something because it is tied to belief.
Plain Folk	<ul style="list-style-type: none"> • Convince that a prominent person and his ideas are "of the people" ↳ can be actual, plain person or politician that relates to real/normal people

* Transfer = positive to make it look good, negative to make it look bad

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"Rosie" the Riveter — Poster of women = represents U.S. (Uncle Sam)
• Ideal woman worker → Riveter = put airplanes together

o patriotic, loyal, pretty

• Temporary jobs

Rationing

- Ration food so the soldiers could have enough food
- Without rationing, you would be using the food that soldier could have.



Victory Gardens

- Private gardens encouraged by the U.S. government
↳ grow vegetables at home
- reduce pressure on public food supply
- indirect war support
- 9-10 million tons of vegetables grown during WWII
- Eleanor Roosevelt planted a garden at the White House

War Bonds

- Voluntary loan system
 - o Buy a bond for \$18.75
 - o Redeem in 10 years for \$25
↳ Campaign for war finance
- Over the course of the war 85 million Americans purchased bonds totaling approximately \$185 billion.



Other happenings....

Internment Camps — imprisonment or confinement of people commonly in large groups, without trial

Manhattan Project — development of the atomic bomb — top secret

Draft (Conscription) — men told they would be a soldier in war — not a choice