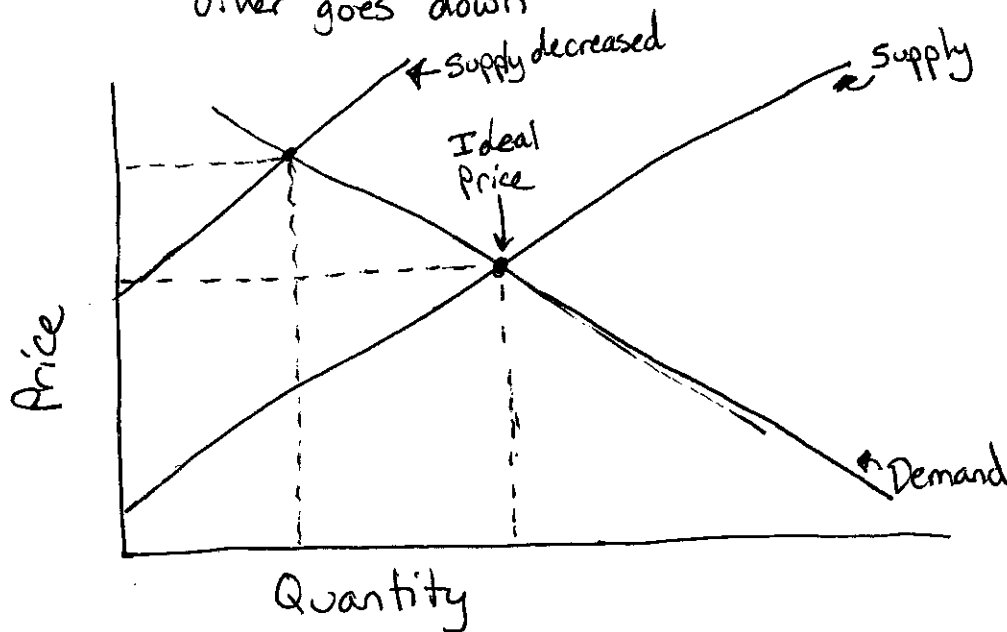


Notes  
1/15/15

## Supply and Demand

- Supply = Amount of Goods/services in a market
- Demand = How much of that good or service a consumer wants/needs
- Price = Determined by supply/demand

\* Inverse relationship: as one goes up, the other goes down



\* When supply decreases, the quantity goes down.

↳ Causes prices to increase

\* ~~when~~ Inverse relationship: Price ↑ and Demand ↑  
Supply ↓ } opposite